

March 20, 2008

Circular to all Dealers of "Aegis Autogas"

Sub : Launch of "Aegis Coolant"

We at Aegis are always looking for improving and expanding our Dealer's business portfolio that will help improving Dealer profitability & customer loyalty. Moving towards this we are pleased to inform you about the introduction of various Automotive related and fuel outlet allied products, from time to time, which will become an additional source of income for our dealers apart from the sale of Aegis Autogas and related sales / service stream.

The first product being launched as a part of this initiative is "*Aegis Coolant*", meant for Engines / Radiators of various automobiles especially that use Auto LPG as a fuel. These coolants are specially formulated for Auto LPG run engines, and are recommended for use after rigorous testing. The major advantages of these products include Longer Radiator Life and reduced Downtime and maintenance amongst others.

We have presently tied up with **M/s Lubz Corporation (India), Mumbai** who are the current manufacturers and suppliers of this product. The product price list, ordering form & procedure, and other terms & conditions of business are attached herewith for your ready reference.

We would request you to place your orders on the above party at the earliest (before 31st March'08, so as to start retailing the product from the beginning of the new financial year), under intimation and advice to our office. **You are requested to accept the first minimum trial order as mentioned in the attached order form.** We envisage that there will be a very good demand and requirement during the upcoming summer and driving season. Officials from M/s Lubz Corporation will be approaching you along-with the delivery of the ordered products in the first week of April'08, to explain the technical know-how, modalities, procedures and details about launching the product and also to provide promotional literature for the same.

We hope the retailing of Aegis Coolant from your outlet will be of immense benefit to you.

Yours truly,
for **AEGIS LOGISTICS LTD.**

S.O.MALHOTRA
VICE PRESIDENT



Price List

Sr.No.	Product Name	Standard Packing	MRP in Rs. (incl. of taxes & levies)	Dealer Cost Price in Rs. (excl. local taxes)
1.	Ready Mix Coolant (Ready to Use)	1 Lit (1000 ml)	110/-	70/-
		1.50 Lit (1500 ml)	150/-	100/-
2.	Concentrate Coolant (*)	250 ml	80/-	45/-
		1 Lit (1000 ml)	210/-	120/-

(*) - The Concentrate is to be used in 1:19 ratio of coolant & water.

Terms & Conditions

1. The above prices are applicable with effect from **April 1, 2008**.
2. The above Cost price for Dealers are for sales inside Maharashtra State and are inclusive of all levies (ie.excise duty and sales tax), except Octroi and local taxes if any.
3. Octroi & Local tax if any will be extra as applicable.
4. For outside Maharashtra State billing, all taxes are extra. CST @2% will be applicable against submission of C form.
5. The Cost prices for all Dealers are FOR destination by road transport.
6. Dealer to provide entry / road permit, if applicable.
7. Outstation payments should be by DD only.
8. Each Order should be placed along with the requisite advance payment.

Order & Supply

The orders should be placed directly on following party who will arrange the dispatch of the products. **A copy of the order should be sent to Aegis Head office for our records.**

LUBZ CORPORATION (INDIA)

8, Tej Kamal, 12th Nehru Rd, Santa Cruz (East), Mumbai-400 055

Tel: (022) 24449556 / 24449568 / 24459712 Tel/Fax :(022) 24449556

Contact Person - Capt. Mihir Bhagvati / Mr. Avinash Wadhwa

Minimum Order quantity

Two Cartons of Ready Mix Coolant -- 16 Cans of 1000 ml in each carton

One Carton of Concentrate Coolant -- 36 Cans of 250 ml in each carton

(On Dealer's Letterhead)

ORDER FORM FOR AEGIS COOLANT

From : _____

Date : _____

(Dealers Name & Address)

Sub. : Purchase Order - Aegis Coolant

To,

M/s LUBZ CORPORATION (INDIA)

8, Tej Kamal, 12th Nehru Rd, Santa Cruz (East),

Mumbai-400 055 Tel: (022) 24449568 / 24449556 / 24459712

Please arrange to supply the following immediately:

	<u>Product Description</u>	<u>Packing Size</u>	<u>Units</u>	<u>Cartons</u>	<u>Unit Price</u>	<u>Total Amount</u>
1.	Ready Mix Coolant	1000 ml	32 Cans	2 nos.	Rs.70/-	Rs.2,240/-
2.	Concentrate Coolant	250 ml	36 Cans	1 no.	Rs.45/-	Rs.1,620/-
	Taxes as applicable (if any) will be extra				<u>TOTAL</u>	<u>Rs.3,860/-</u>

Payment Details :

DD/ Cheque No. _____ Date : _____ Amount : _____

Bank : _____

Please inform the dispatch details at the earliest.

Thanking you,

Yours faithfully,

For _____

Authorized Signatory

Cc: Aegis Head Office. Kind Attn.: Mr.Rajeesh Marar (Fax : 022 - 6666 3777)